RECRUITMILITARY - TRANE PARTNERSHIP

RECRUIT

RecruitMilitary is the nation's leading connector of corporations to the veteran community. No other platform can more effectively brand your company as a military-friendly organization. RecruitMilitary fully understands how to help organizations attract, appreciate and retain high quality military talent and will ensure that your team is welcoming the absolute best men and women that our military can provide through this program and partnership.

Program Overview

Army veteran Robert Walker will be our Program Manager and point person for this partnership. He has been in the recruiting and staffing industry for more than 16 years. He will be attending some of the events with the dealers, but also representing both brands where it makes sense to have representation. He will do event preparation, host webinars, get dealers database access, and assist them with posting jobs. Any questions you have about the program or veteran hiring should be directed to Robert.

- Attend any of the <u>125 Career Fairs</u> that they host in <u>major cities</u> or on a base nationwide to recruit veterans transitioning out of the military or veterans civilian experience.
- Access to the RecruitMilitary database of over 1.4M veterans for searching for candidates in each market and posting jobs. RecruitMilitary's database includes technology that will enable us to program the system to send you the best candidates to match your dealership's open positions.

Dealership Access Program

The 4 products below are specifically for the dealers in the field to use to find veteran talent for their locations:

125 + Opportunity Expos:

- Hosted in premium event spaces across the country.
- 200-500 military candidates at each event, depending on the market.

"On-Base" Opportunity Expos:

- Experience the military world first hand.
- Select talent before they hit the open market.

Candidate Database and Resume Search & Job Postings:

- 1.4 Million registered candidates.
- About 500 new users registering per day.
- The largest and most active single-source military candidate database in the country.

RecruitMilitary's database includes technology that will enable us to program the system to send you the best candidates to match your open positions.

- Individual licenses to each dealership so they can search and post opportunities locally or nationally 24/7.
- Coordinated training by Robert.
- Ongoing tutorials to ensure that you master the system.

Targeted Email Blasts for Events:

- Award-winning job board-with over 1.4 Million veterans.
- Delivery of personalize messages to qualified veterans in your area.
- Highlight your company's opportunities and specific upcoming events.



For more information about this new program please contact: